



SAFI

Support to Aquaculture and the Fishery Industry

Grant Agreement No. 607155

D6.2 – SAFI Users' feedback report on the SAFI service

Executive Summary

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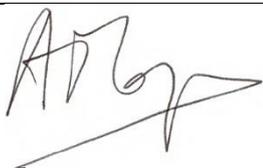
	<p>SAFI – Support to Aquaculture and Fishery Industry D6.2 – SAFI Users’ feedback report of the SAFI Service</p>	<p>Version v1.0 Date 20/10/2016 Grant Agreement No : 607155</p>
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REVISION RECORDS

Issue	Date	Updates	Authors
v1.0	14/10/2016	Version 1.0 completed	Rory Scarrott, UCC

TABLE OF SIGNATURES

This document has been approved by:

Date	Name, Title, Beneficiary	Signature
20/10/2016	Antoine Mangin, SAFI Coordinator, ACRI-ST	

Period covered by the project: 01/10/2013 – 30/09/2016 (36 months)

Type of funding scheme: Collaborative Project - small or medium-scale focused research project

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PUBLISHABLE SUMMARY OF THE DOCUMENT

1.1 PROJECT SUMMARY

The objective of SAFI project (SAFI standing for “Support to Aquaculture and Fishery Industry”) is to exploit Earth Observation (EO) resources to support fishery and aquaculture industries in marine coastal regions. The service, based on additive value brought by a network of SMEs, is adapted to each category of targeted users. By making the best use of emerging EO products, the project aims at developing services to assist aquaculture deployment (optimization of cages location with respect to environmental and ecological context) and environmental monitoring during operations as well as supporting fishery by providing indicators of recruitments, abundances, and shell/fish locations (and its variability due to climate change). In this perspective, SAFI fosters the use of the latest generation of satellite sensors and in particular those on-board the future ESA Sentinel missions (Sentinel 2 and 3).

The capacity of exportation and acceptance of the developed services will be then evaluated on several pilot sites in Europe (Spain, Portugal, Ireland, France) and demonstrated in Morocco.

Finally, SAFI also allows the set-up of a network of SMEs at different levels of expertise (and EO awareness) required by the service in order to build a consistent and marketable offer.

The project will finally lead to the development, deployment and evaluation of an integrated decision-support tool based on a web-GIS, broadcasting SAFI indicators to the various user concerned (industrials, public administrations in charge of fishery or aquaculture planning, EO service providers, great public) that will be fed by a service of EO high level data processing.

1.2 DELIVERABLE SUMMARY

This deliverable details the satisfaction ratings obtained from Users at the showcase and training event, some key comments on what the Users think about the initiative, the products, and the service developed. It also details the survey methodology deployed and the logic underpinning it, followed by some analysis of the results.

Users were surveyed using a questionnaire survey approach, consisting of an abbreviated form of the Technology of Participation ToP[®] approach deployed within all of SAFI’s Userboard consultations, and semi-structured interviews. This asked participants who had been exposed to the full breadth of the SAFI project, and service over two days of intensive training, to rate their satisfaction with different elements of the service and project. Advice gathered pertaining to further development has been incorporated into the Service Evaluation Report (Deliverable D13.1). Only the satisfaction ratings, and an analysis of their interpretation are presented here.

The SAFI User feedback survey indicates that the SAFI team has delivered a positively received Service, series of products, and scientific studies. It also indicates that Users, when trained, are confident in the science underpinning the products and services, whilst at the same time overwhelmingly wish development to continue. Lessons on training event agenda have been highlighted for partners in their future work. Furthermore, the value for product-development initiatives such as SAFI, in investing strongly in a stakeholder engagement and “champion” user development approach has been highlighted.

The survey also revealed some unexpected indications of SAFI project success, namely the fostering of productive, and potentially long-lasting collaborative relationships within the consortium partnership, and indications that this was created within a strong project community base which can be carried forward beyond the FP7 phase of SAFI Service development.